

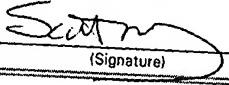
1586 U.S. PTO
09/05/03

22388 U.S. PTO
09/05/03
210/65632

Atty. Dkt. No. 023720-0339

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Richter et al.
Title: MERCHANDISING SYSTEM
Application No.: Unknown
Filing Date: Unknown
Examiner: Unknown
Art Unit: Unknown

CERTIFICATE OF EXPRESS MAILING	
I hereby certify that this correspondence is being deposited with the United States Postal Service's "Express Mail Post Office To Addressee" service under 37 C.F.R. § 1.10 on the date indicated below and is addressed to: Commissioner for Patents, PO Box 1450, Alexandria, Virginia 22313-1450.	
EL 979071385 US	September 5, 2003
(Express Mail Label Number)	(Date of Deposit)
<u>SCOTT M. DAY</u>	
(Printed Name)	
	
(Signature)	

Mail Stop PATENT APPLICATION
Commissioner for Patents
PO Box 1450
Alexandria, Virginia 22313-1450

UTILITY PATENT APPLICATION
TRANSMITTAL

Transmitted herewith for filing under 37 C.F.R. § 1.53(b) is the nonprovisional utility patent application of:

Gary M. Richter
2931 Sandra Lane
Waukesha, Wisconsin 53188

M. Scott Bryson
26200 Glenaura Place
Brookfield, Wisconsin 53005

Applicant claims small entity status under 37 CFR 1.27.

Enclosed are:

- Specification, Claim(s), and Abstract (29 pages).
 Informal drawings (19 sheets, Figures 1-20).

Application Data Sheet (37 CFR 1.76).

Claim for Convention Priority.

The filing fee is calculated below:

	Claims as Filed	Included in Basic Fee	Extra Claims	Rate	Fee Totals
Basic Fee				\$750.00	\$750.00
Total Claims:	41	- 20	= 21	x \$18.00	= \$378.00
Independents:	4	- 3	= 1	x \$84.00	= \$84.00
If any Multiple Dependent Claim(s) present:				+ \$280.00	= \$0.00
				SUBTOTAL:	= \$1,212.00
<input type="checkbox"/>	Small Entity Fees Apply (subtract ½ of above):				= \$0.00
	TOTAL FILING FEE:				= \$1,212.00

A check in the amount of \$750.00 to cover the filing fee is enclosed.

The required filing fees are not enclosed but will be submitted in response to the Notice to File Missing Parts of Application.

Please direct all correspondence to the undersigned attorney or agent at the address indicated below.

Respectfully submitted,

Date 9/5/03

By Scott M. Day

FOLEY & LARDNER
Suite 3800
777 East Wisconsin Avenue
Milwaukee, Wisconsin 53202-5306
Telephone: (414) 297-5872
Facsimile: (414) 297-4900

Scott M. Day
Attorney for Applicant
Registration No. 52,801